

*\*all captions under each of the graphics may be used at partner discretion. However, the key below outlines the direction we followed in tone, language and audience and can be used to determine which caption best fits your cadence or account.*

**Audiences:**

**Caption 1:** Students directly involved in your campus ministry

**Caption 2:** Active student audiences, and is broad enough to reach alumni, community members and students who might not yet be connected

**Caption 3:** The most general post; used to define and create awareness for EveryCampus; can be used for broader channels/accounts within your ministry to reach members of your audience who aren't specifically connected to campus ministry

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**ALL GRAPHICS IN THIS [FOLDER](#)**

**Graphic 1**

**YOUR STORY  
MATTERS.**

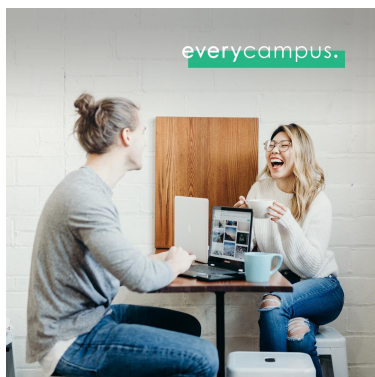
everycampus.

**Caption 1:** How has God changed your life in 2019? How did he move on your campus? You know your prayer walking story the best and it deserves to be told. So go ahead, share it with others by tagging [TAG] EveryCampus.

**Caption 2:** Did you prayer walk a college campus this year? Your story is part of a larger one being written by individuals and ministries across the country. Encourage others to help reach the goal of prayer walking every campus in the country by sharing how God moved during your walk and tagging [TAG]EveryCampus in your post.

**Caption 3:** You know your prayer walking story and tell it best, so share it with others by tagging [TAG] EveryCampus! We want to hear how the Lord's presence was felt through prayer walks on college campuses across the country!

**Graphic 2**



**Caption 1:** This semester we've watched a gospel community flourish on our campus, but it can't stop here. While home for the holidays, we encourage you to visit [everycampus.com](http://everycampus.com) and find a campus nearby to prayer walk!

**Caption 2:** Because of the boldness of thousands to prayer walk, the Lord moved on campuses across the U.S. We encourage you to invite a friend and find a campus near you that is still in need of a prayer walk at [everycampus.com](http://everycampus.com)!

**Caption 3:** You don't have to be directly involved with a campus ministry to make a difference in the lives of college students. We believe prayer walking college campuses leads to gospel community. Find a campus in your community you can pray for at [everycampus.com](http://everycampus.com)

**Graphic 3**

**Caption 1:** Our dream for 2020 is that the Lord's Spirit will be poured out over [TAG]EveryCampus in



even greater ways. Students, we pray you continue to rely on the Lord and allow His Spirit to lead you in the New Year.

**Caption 2:** Spirit, you are welcome here.

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This is the prayer of many who have joined the [TAG] EveryCampus movement. Will you join the movement to have every campus prayer walked by the end of 2019?

**Caption 3:** We invite you to join us and other ministries across the U.S in welcoming the Lord's Spirit on every campus. It all begins with a prayer walk. Visit [everycampus.com](http://everycampus.com) to get started.

#### Graphic 4



**Caption 1:** Looking for something to do while you're home for the holidays? We have an idea! Grab a friend and find a campus in your hometown to prayer walk. Don't forget to log it at [everycampus.com](http://everycampus.com)!

**Caption 2:** The new year will be here soon, but we need your help to prayer walk [TAG] EveryCampus in the country. Help us by visiting [everycampus.com](http://everycampus.com) and claiming a campus in your community to prayer walk!

**Caption 3:** In trusting the Lord for 4,948 campuses to be prayer walked by the end of the year, we have partnered with other ministries, sharing the same goal. Help us reach this goal; visit [everycampus.com](http://everycampus.com) and start prayer walking today!

#### Graphic 5



**Caption 1:** Mood when you finish the last final of the year! Students, we are proud of the perseverance and dedication shown throughout the semester to both your academics and support of the [TAG]EveryCampus movement!

**Caption 2:** How we feel about Christmas break being just around the corner and seeing what all the Lord did this year through the [TAG]EveryCampus movement!

**Caption 3:** When the New Year is almost here, you can't help but celebrate! We can't wait to see how the Lord continues to change lives in 2020 as a result of the [TAG]EveryCampus movement!

#### Graphic 6

**Caption 1:** Just because the semester is coming to an end doesn't mean our dreams have to. We believe prayer on every campus is just the beginning. Join with us and other campus ministries across the



country in making this dream a reality at [everycampus.com](http://everycampus.com).

**Caption 2:** Here at [PARTNER NAME] we are dreaming about the New Year and what 2020 has in store for all of us. Partnering with dozens of other ministries in the [TAG]EveryCampus movement is part of dreaming into what only God can do. Pray with us for vision, unity and a powerful move of God on every campus in the U.S. in 2020.

**Caption 3:** We are dreaming BIG for what is to come in 2020. This year we partnered with ministries across the U.S as part of the [TAG]EveryCampus movement. We believe prayer walking every campus is the start to achieve our dreams for the year ahead. Follow along and help make our dreams a reality at [everycampus.com](http://everycampus.com).

## Graphic 7



**Caption 1:** We are thankful for the gospel community we have on our campus, but there are still many colleges lacking one. Will you help us by claiming a campus in your community to prayer walk at [everycampus.com](http://everycampus.com)?

**Caption 2:** We need YOU! There are still \_\_\_\_ campuses across the U.S without a gospel community. We believe a gospel community begins with a prayer walk. Find a campus to prayer walk near you at [everycampus.com](http://everycampus.com)

**Caption 3:** You don't have to be a college student or directly involved in campus ministry to make a difference. Anyone can prayer walk a college campus! If you have a heart for students having a place on their campus to seek the Lord, stand with us and thousands of others taking

part in the [TAG]EveryCampus movement!

## Graphic 8

### WHAT'S NEXT?

We're dreaming big for 2020 and beyond.

### WILL YOU JOIN US?



#EveryCampus

**Caption 1:** Students, thank you for joining with us and the [TAG] EveryCampus movement this semester! We believe God has heard your prayers. We have BIG plans for 2020 and can't wait to share them with you!

**Caption 2:** As 2019 comes to a close, we earnestly await the plans God has in store for the new year. Prayer walking campuses is a part of a bigger mission to have a gospel presence on every campus. We hope you will join us as we continue to be a part of the [TAG]EveryCampus movement in the years to come.

**Caption 3:** The dream of the [TAG]EveryCampus movement is to have 4,948 campuses prayer walked by the end of 2019 is only the beginning. There is a BIG, God-sized vision for 2020, and we hope you will stand beside us and other ministries to help see it through!